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We are a company dedicated to helping businesses in the service industry develop and utilize their competitive edges through learning, training, recruitment, and team development.

| From Date | Press Release from L&F CG Date: 17 january 2024 |
|---------------------|---|
| Suggested Tittel | Norwegian Real Estate Franchises Rigged for Organic Growth in 2024 |
| Who | L&F Consulting Group |
| What | Has surveyed the Norwegian market to asses which organizations are rigged for organic growth in 2024 |
| Where | The survey has been conducted on the 48 major Real Estate Franchises in Norway |
| When | Desember 2023 |
| Why | The world is changing and an aging population requires up and re-skilling to meet the challenges of the future. We wanted to see if Norwegian Real Estate Franchises are organized for such re and up skilling as part of their talent management department, HR. |

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| In depth information | Of the 40+ Real Estate Franchises we surveyed only 4 were organized with up and reskilling programs. Programs built into and HR department with focus on talent management |
|-------------------------|---|
| Picture text | It's hard to make an argument for organic growth without an effective up to date HR department focusing on talent management and re and up skilling in marketing, sales, AI and management. |
| Contact | More info? Contact Arvid Madland Lyngnes on (+47) 924 89 993 |

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