

From	Press Release from L&F CG
Date	Date: 16 January 2024
Suggested Tittel	Norwegian Marketing Agencies Rigged for Organic Growth in 2024
Who	L&F Consulting Group
What	Has surveyed the Norwegian market to asses which organizations are rigged for organic growth in 2024
Where	The survey has been conducted on the 86 major marketing agencies in Norway
When	Desember 2023
Why	The world is changing and an aging population requires up and re-skilling to meet the challenges of the future. We wanted to see if Norwegian marketing agencies are organized for such re and up skilling as part of their talent management department, HR.
In depth information	Of the 87 marketing agencies we surveyed only 12 were organized with up and reskilling programs. Programs built into and HR department with focus on talent management

Picture text	It's hard to make an argument for organic growth without an effective up to date HR department focusing on talent management and re and up skilling in marketing, sales, AI and management.
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